

Naguru Teenage Information and Health Center

Terms of Reference Development of a Resource mobilization and partnership Strategy

Background

Naguru Teenage Information and Health Centre (NTIHC) is the pioneer program in providing Youth Friendly Adolescent Sexual Reproductive Health and Rights (ASRHR) services in Uganda. The program that started under the umbrella of Kampala City Council (KCC), now Kampala Capital City Authority (KCCA), has developed into a fully formed information and health centre. In order to deliver on her mandate and build on the successes achieved in the past, NTIHC periodically undertakes Strategic Planning as a process to enhance her abilities to pursue the mandate more comprehensively. NTIHC strength is hinged on the governance structure comprising the Board, which gives overall direction of the organisation and a fully-fledged secretariat that carries out the operation functions and implementation as well as strong partnerships Ministry of Health, KCCA and the Local Governments hosting the supported Health Facilities.

NTIHC finalized development of the Strategic Plan 2021-2026 and intends to develop a Resource mobilization and partnership strategy that will guide Resource mobilization and partnership activities to facilitate its implementation. The Strategic Plan 2021 – 2026 is planned with a deliberate focus to build on past successes and institutional strength for widening the scope and the depth of services to be delivered. It gives an opportunity for ensuring institutional growth and sustainability. Therefore, in pursuit of this, NTIHC shall focus on widening and expanding the financial base through more flexible funding options to make strategic plan implementation cost viable and sustainable among others. Through the Mission statement; “To promote access to quality, friendly, responsive sexual and Reproductive Health Services’ NTIHC will work towards seeing ‘Young people empowered in their sexual reproductive health and rights’ as the Vision. The Strategic plan 2021 - 2026 outlines how NTIHC would programmatically respond to adolescent sexual reproductive health priorities. The plan defines operational arrangements for implementation of priority activities.

Rationale for the Resource mobilization and partnership strategy

While financing of NTIHC activities has majorly been through contributions from donors especially Swedish International Development Corporation Agency (Sida), UNFPA, Government of Uganda through KCCA and other development partners since 1994, for the last two years, funding has been

on a decline especially with the declared intentions by SIDA to stop funding NTIHC by 2023.

Currently, NTIHC is faced with a complex funding environment, characterized by a global economic downturn and related financial crisis and shifting donor priorities which have had an impact on donor contributions. Therefore, NTIHC requires a robust forward-looking Resource mobilization and partnership strategy which takes into account this changing donor landscape as well as assesses lessons learned from past and current Resource mobilization and partnership experiences. This strategy must also explore new aid modalities including income generating ventures and actors and outline a systematic and strategic approach to leveraging existing and new partnerships as well as recommend how to diversify the resource base for activities in the country.

To this end, NTIHC seeks to engage a qualified consultant to develop a Resource mobilization and partnership strategy with a proposed action plan responsive to the NTIHC's strategic vision, Mission and objectives.

Scope of work

Specific tasks of the consultancy will include:

- Review documents and consult with NTIHC Staff and stakeholders to better understand the vision, mission and focus areas.
- Review the strategic plan/ Budget to better understand how much is needed and for what result areas
- Conduct a comprehensive analysis of potential global and local donors to map the feasibility of securing multi-year and thematic funding.
- Map donors' strategic areas of interest, funds available, funding windows, requirements and guidelines and interest in funding key NTIHC's result areas.
- Explore opportunities for partnerships and mobilizing and leveraging resources from emerging donors and private sector foundations
- Recommend how to develop and maintain strategic partnerships and engagement with key donors, (past, present and future)

Deliverables

- A comprehensive Resource mobilization and partnership strategy that includes an overview of the situation, an analysis of past fundraising experience, explores future opportunities and strategies, details workflow processes and mechanisms for contribution management and

outlines a time-bound action plan (with key responsible focal points) to systematically research and raise funds for NTIHC's key result areas.

- An annex that maps donor interests, priorities, funding windows and points to clear actions that should be taken to mobilize funds and develop/maintain relationships with these donors
- An annex of implementation plan for the strategy activities
- An annex of M/E frame work
- An annex that outlines a series of fundraising materials that need to be produced to secure funding and raise the NTIHC's funding portfolio.
- An action plan that outlines clear time lines for proposed actions
- A plan for building the capacity of key staff in mobilizing and leveraging resources and developing and maintaining partnerships for NTIHC.

QUALIFICATIONS

Required Skills and Experience

Education:

- Holder of at least a Master's Degree in the social sciences, economics or development studies (as a lead consultant)

Experience:

- At least fifteen years' experience in the development sector, preferably in fundraising, Resource mobilization and partnership or partnership building.
- Knowledge of NTIHC's Operations and strategic direction.
- Demonstrates integrity by modeling the NTIHC values and ethical standards.
- Promotes the vision, mission, and strategic goals of the NTIHC.
- Excellent analytical and organizational skills.
- Ability to lead strategic information collection, analysis and result-based use of information.
- Ability to lead formulation of strategies and their implementation.
- Ability to apply Resource mobilization and partnership and Partnerships building theory to specific institutional contexts.
- Excellent writing and presentation skills.

Operational Arrangement:

- The consultant will work with senior management team as part of capacity building and will report directly to the Executive Director.

Duration:

- 30 working days

Scope of price proposal and schedule of payment:

- Financial Proposals must be expressed in lump sum amount which must be all –inclusive. All costs (professional fees, travel costs, living allowances, communications, consumables, etc) that could possibly be incurred by the consultant, must be factored into the final amounts submitted in the proposal. Note that the contract price is fixed regardless of changes in the cost component. Payment shall therefore be made according to the following deliverables:
- Thirty per cent (30%) after acceptance, contracting and the submission of the Inception report;
- Thirty per cent (30%) after the submission and the acceptance of the draft Resource mobilization and partnership strategy ;
- Forty per cent (40%) after the submission and the acceptance of the Resource mobilization and partnership strategy

Mode of application.

Applicants are encouraged to submit detailed Technical and financial proposals to info@ntihc.or.ug, attach detailed CV including three contacts for professional referees and at least three references based on prior works on a similar activity. Applications should be addressed to The Executive Director, Naguru Teenage Information and Health Centre. All submissions should be on mail, hard copies will not be accepted.

Closing date: 15th November 2021